



Update and Discussion on Spring Lake Park Reserve Mississippi River access and naming

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Update on Waterfowl Hunter Access



- History
- Future accommodations

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Current naming practices



New parks and greenways

- Research (history, land use, special features, marketing, etc.)
- Creative process (develop concepts, screen and evaluate)
- Public engagement (surveys, test images and messaging)
- Proposal to County Board

Internal park features

- Typically staff-led naming process
- Focus on locations and features, not people's names
 - Ex. Pine Bend Bluffs Trailhead, Spring Lake Park Reserve Retreat Center, Visitor Center, Campground

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Staff recommendation



Three key parts to the naming recommendation:

- Place plaque at completed public launch commemorating Bud's Landing by name to honor discussion during the property sale.
- Name the water access location on public maps, main county website and park signage as "Mississippi River Access."
- Name the water access location on the waterfowl parking permit webpage and on the physical permits during hunting season as "Minnesota River Access at Bud's Landing."

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County Board direction



Request County Board direction for the naming of the public water access and carry-in watercraft launch at Spring Lake Park Reserve.