

Interpretive Loop Pilot Project Update

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Dakota County Historical Society

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106 Group

Summary of work completed



- Hired 106 Group to assist with the Interpretive Loop Pilot Project
- Communities in project area include West St. Paul,
 South St. Paul and Inver Grove Heights
- Planning Department identified 23 locations as potential historical stops in the 23-mile trail loop
- 106 Group researched each proposed site and provided a summary and recommendation for each

Work to be completed



- Group 106 will coordinate two community engagement sessions related to the selected sites
- Final plan will include:
 - Research summary of the sites selected
 - Summary of community engagement sessions
 - Design sample
 - Draft production budget

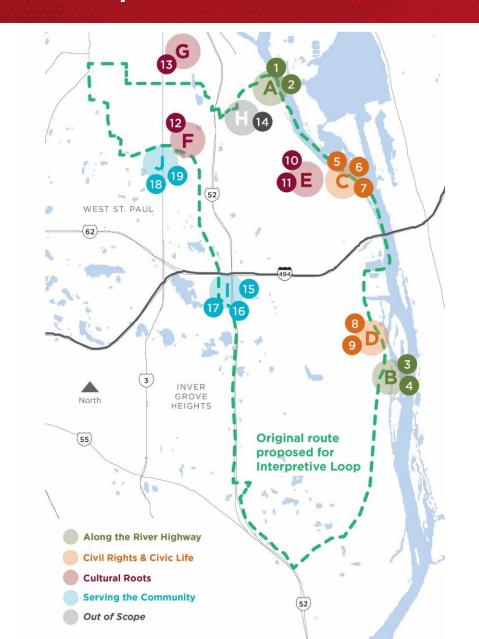
Interpretive Approach



- What stories to include?
 - 23 interpretive topics
 - 24" x 36" interpretive panels
 - 100 words
 - 1-2 images
- Place-Based Interpretation
 - Features stories that are directly connected to the immediate landscape
- Clustered Interpretation
 - Features small groupings of easily accessible historical signage that are united by sub-theme
- Relevant Interpretation
 - Brings history to life that is meaningful and relevant to today's visitors

Interpretive Themes

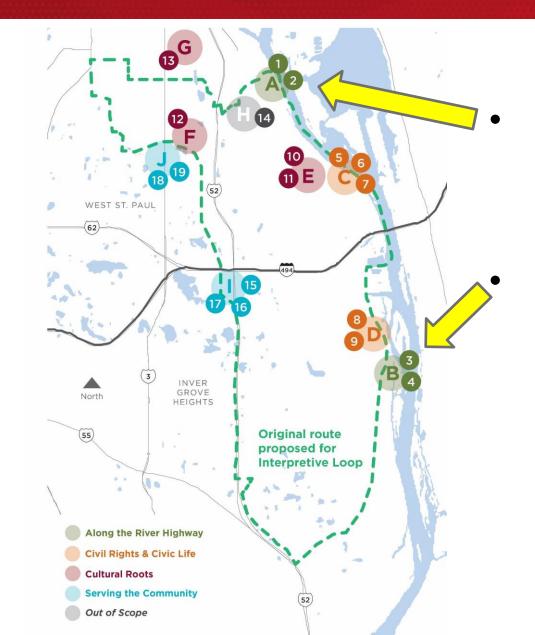




- Along the River Highway
- Civil Rights & Civic Life
- Cultural Roots
- Serving the Community
- Out of Scope

Theme 1: Along the River Highway Duker





Cluster A

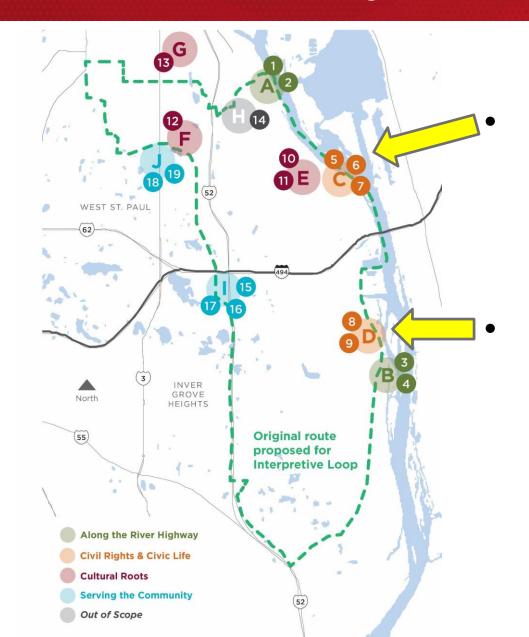
- Wreck of the 10 Spot
- Stockyard Navigation

Cluster B

- Rock Island Swing Bridge
- Dillinger Chase

Theme 2: Civil Rights & Civic Life





Cluster C

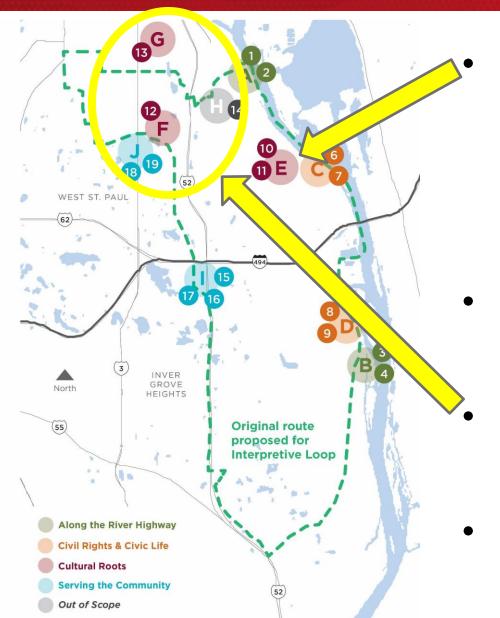
- Officer Leo Pavlak
- Black Suffrage Bill
- First Women to Vote

Cluster D

- Mayor Saves Council
- 1st Public School

Theme 3: Cultural Roots





Cluster E

- Son of Immigrants NFL
 Draft
- 19th Century European Immigration

Cluster F

Hmong Farmers

Cluster G

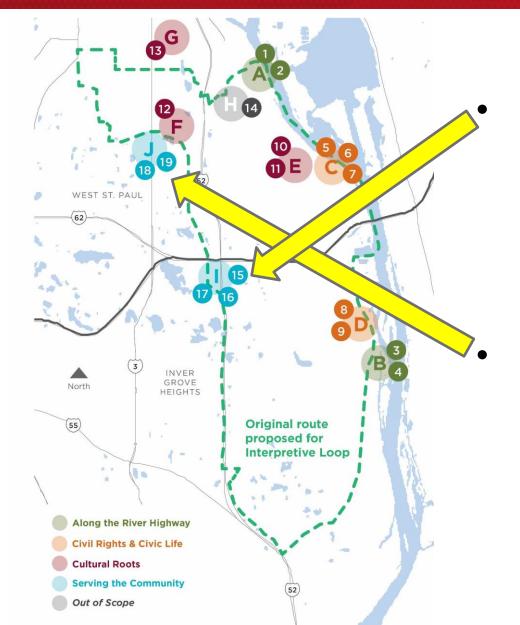
Mexican Cuisine

Cluster H (Not in Scope)

Dakota Village Sites

Theme 4: Serving the Community





Cluster I

- Stockyards Memorial Day Fire
- Waterous Company
- Female Firefighters

Cluster J

- Deputy Jerry Cotton
- Deputy Scott Patrick

Style Guide





PENNYPACKER WIDE

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 !@#\$%&()

Light Bold Book Regular

Medium

Extra Bold Black

Richmond Text

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 !@#\$%&()

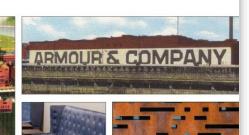
Regular Medium Semibold Bold

Black









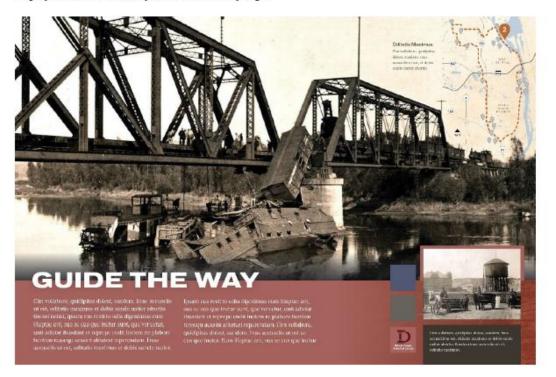
Typical Graphic



Typical

Before drafting interpretive text, a graphic typical demonstrates how design style may be translated into graphic design. Typicals show the relationship between color, typography, and graphics in order to communicate exhibit messages. They do not show finished designs; rather, they use placeholder text and/or imagery to demonstrate layout and future content.

The typical below uses the Wreck of the 10 Spot as a test case. Its dimensions are 36" wide x 24" tall, and it demonstrates roughly the amount of content recommended at this size (100-150 of body copy and one or two inset images with captions) and employs the industrial, modern elements of the style guide. As discussed on our October 11, 2024, site visit, the typical also showcases a simple trail map in the top righthand corner that would repeat on each sign to help orient visitors to the Interpretive Loop. It also displays the Dakota County Historical Society logo.





Questions?

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