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# Memorandum

- Date: September 20, 2024
- To: Heidi Welsch, County Manager
- cc: Dave Paulsen, OPA Manager; David McKnight and Jessie Parker Carlson, EFIS Administration
- From: Penny Anderson and Jessica Rundell, OPA Management Analysts

# Population and Demographic Trends for Dakota County

# **Executive Summary**

The Office of Performance and Analysis continually collects and analyzes social, economic, demographic, and housing characteristics of the Dakota County population to provide leaders with timely, accurate, and objective information to help inform policy decisions. This memo includes information on population characteristics, housing, and socio-economic indicators. Much of this information is housed in an interactive format and can be explored in more depth on the <u>Community Indicators</u> page of the Dakota County website.

#### Dakota County 2022-2023 at a Glance

Population	↑	0.92%
Diversity (Non-White, Not Hispanic Population)	↑	1.3%
Median Home Sales Price	↑	1.3%
Median Household Income in Real Dollars	↑	2.4%
Median Household Income Adjusted for Inflation	<b>1</b>	3.8%
Median Rent	↑	8.8%
Homeownership Rate	↑	0.6%
Average Weekly Wages	↑	2.9%
Jobs with Wages Above 200% Federal Poverty Guidelines	<b>1</b>	2.0%
Number of Jobs	↑	1.1%
Unemployment Rate	↑	1.0%
Health Uninsurance Rate	↑	0.3%

# **Population Characteristics**

Dakota County is the third largest county in Minnesota. However, in 2036, Dakota County is anticipated to surpass Ramsey County to become the second largest county in the State. In 2047, Anoka County is anticipated to surpass Ramsey County to become the third largest county in the State. The current population of Dakota County is 447,440 and projected to reach over 566,000 by 2055.

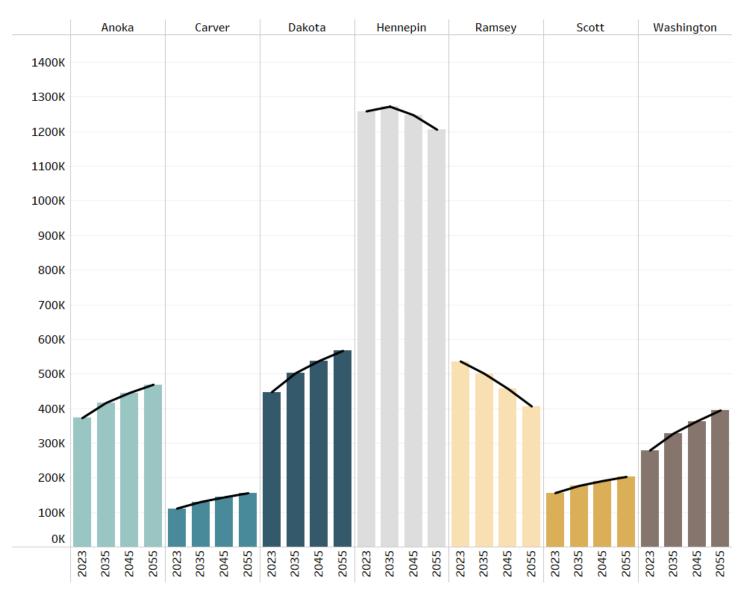


Figure 1: Twin Cities Metro Population Projections by County

Source: Census Bureau Population Estimates Program and Minnesota State Demographer

### **Components of Change**

From 2022-2023, Dakota County experienced a natural increase with more births than deaths and a net-in migration. More people moved into the County than moved out.

Estimates of the Components of Resident Population Change							
	<b>Total Population</b>	Natural Vital Events		Net Migration			
	Change <sup>1</sup>	Change	Births	Deaths	Total	International	Domestic
Minnesota	23,615	13,843	63,754	49,911	9,889	14,575	-4,686
Dakota County	4,168	1,950	5,038	3,088	2,235	1,042	1,193
				Sourc	e: Census	Bureau Population	Estimates Pr

Table 1: Components of Resident Population Change (2022 – 2023)
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# Diversity

While Dakota County is still projected to grow in diversity, new projections are showing a slightly more modest change than previously projected. The Dakota County White, not-Hispanic population is expected to decrease to 59% by 2055.

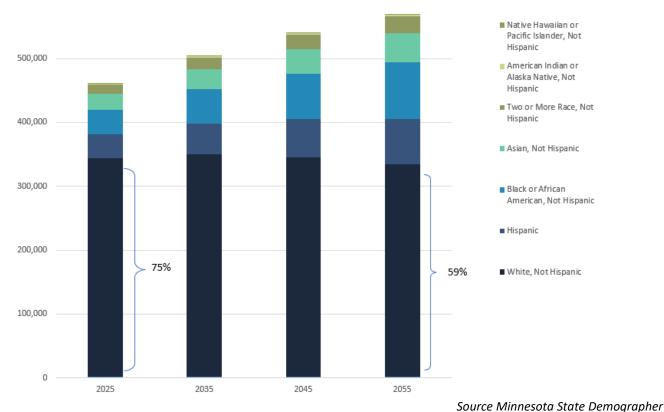


Figure 2: Dakota County Population Projections by Race and Ethnicity (2025-2055)

<sup>&</sup>lt;sup>1</sup> The total population change includes a residual which represents the change in population that cannot be attributed to any specific demographic component. Net international migration includes the international migration of both U.S.-born and non-U.S.-born populations. Specifically, it includes: (a) the net international migration of the non-U.S. born, (b) the net migration of U.S. born to and from the United States, (c) the net migration between the United States and Puerto Rico, and (d) the net movement of the Armed Forces population between the United States and overseas.

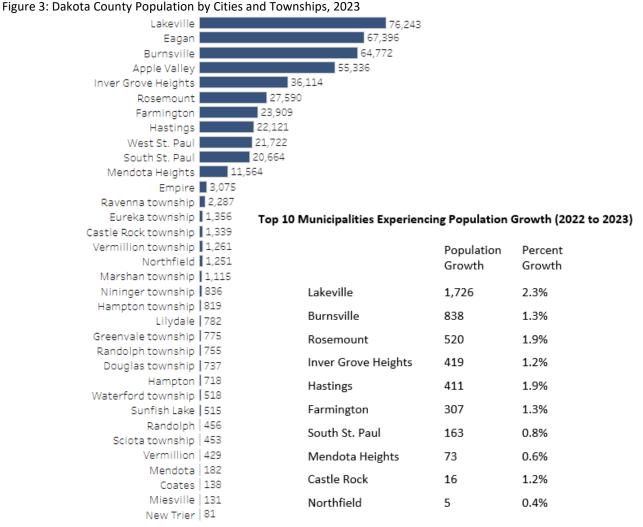
### **Population Disability Characteristics**

The percentage of individuals with disabilities in Dakota County is lower than the overall State population. Notable increases in disability rates have been observed across both population sets since 2017, with a marginal increase observed in 2023.

Table 2: Population by Disability Status (2017, 2022, and 2023)						
		Minnesota		Dakota County		
		Population with a Disability	Percent of Total Population	Population with a Disability	Percent of Total Population	
	2017	615,846	11.2%	36,841	8.8%	
	2022	658,681	11.6%	48,025	10.9%	
	2023	667,664	11.8%	49,047	11.0%	
					Source: Americar	

### **Cities and Townships**

Fourteen of the 34 cities and townships in Dakota County have increased population from 2022 to 2023. The top growth continues to be in Lakeville, Burnsville, and Rosemount.



Source: Census Bureau Population Estimates Program

# Housing

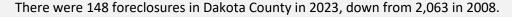
### **Median Home Sale Price**

In 2023, the median home sale price in Dakota County was \$380,000, up \$5,000 over the previous year. Housing increases are outpacing other areas of inflation, with increases ranging from 8-11% annually since 2019.



Source: Minneapolis Area Association of Realtors

### **Foreclosures**



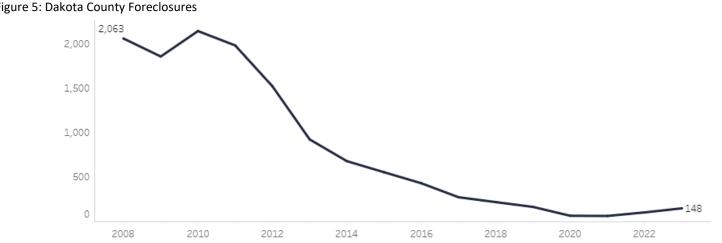
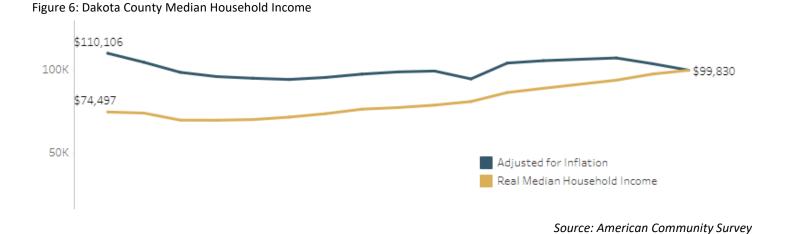


Figure 5: Dakota County Foreclosures

Source: Dakota County Sheriff's Office, Dakota County Assessing Department

### **Median Household Income**

Dakota County's median household income, not adjusted for inflation increased 2.4% from \$97,501 to \$99,830. When adjusted for inflation, this represents a 3.8% decrease. The Hispanic and Black or African American population and those who identify as Some Other Race have the lowest median incomes.



Asian 130K \$131,397 120K Two or More Races \$120,510 110K 100K White Alone, Not Hispanic or Latino \$100,880 90K Hispanic or Latino \$83,157 80K Black or African American \$75,878 70K Some Other Race 60K \$62,318 50K 40K 30K 20K 10K 0K 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 Source: American Community Survey

Figure 7: Dakota County Median Household Income by Race in Real Dollars

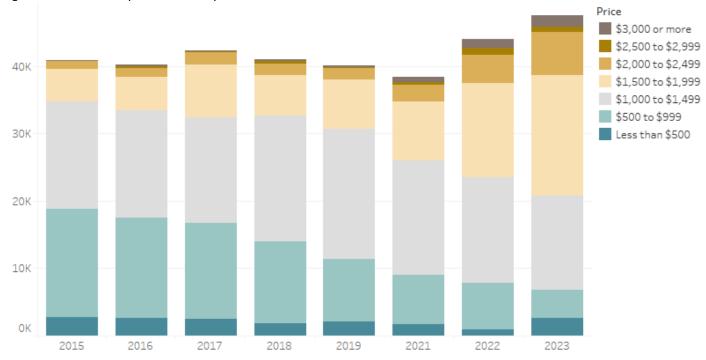
## **Cost of Living**

Dakota County's cost of living has increased 4.6% over the past year. At \$71,735, the 2023 cost of living in Dakota County was 6.6% higher than the State cost of living. An hourly wage of \$22.99 is needed to meet basic needs for a typical family in Dakota County. Renters are bearing the greatest burden of the high cost of living. The median rent in Dakota County is \$1,585, up 8.8% from the previous year.

Typical Family : 2 Adults (1 working full- time, 1 part-time) and 1 Child		Dakota C	County	Minnesota		
Year		2022	2023	2022	2023	
Annual Co	Annual Cost of Living		\$71,735	\$60,540	\$67,320	
Hourly Wage Required		\$21.99	\$22.99	\$19.40	\$21.58	
Monthly Costs	Child Care	\$842	\$658	\$579	\$544	
	Food	\$815	\$941	\$822	\$955	
	Health Care	\$575	\$567	\$561	\$574	
	Housing	\$1,348	\$1,456	\$1,151	\$1,285	
	Transportation	\$755	\$952	\$772	\$977	
	Other	\$592	\$574	\$540	\$536	
	Taxes	\$790	\$830	\$620	\$739	

Table 3: Cost of Living (2022 and 2023)

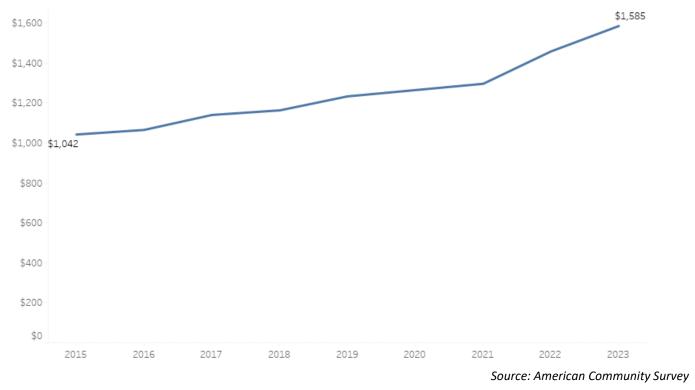
Source: Minnesota Department of Employment and Economic Development (MN DEED) Dakota County Profile



#### Figure 8: Dakota County Rental Units by Price

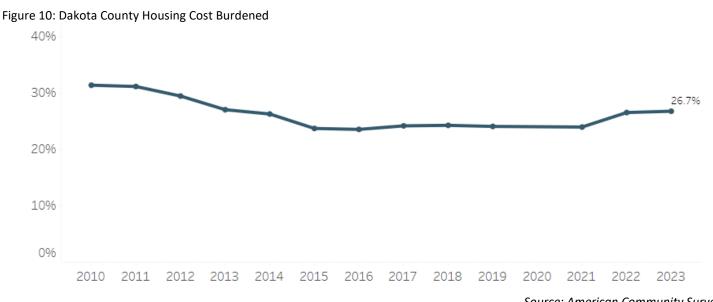
Source: American Community Survey

#### Figure 9: Dakota County Median Rent



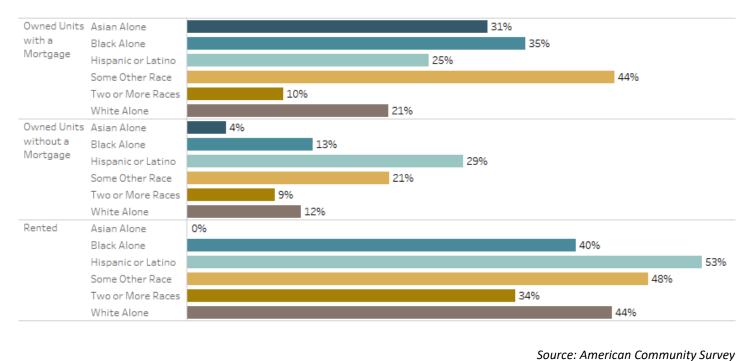
## Households Burdened by Housing Cost

Being cost-burdened means a household contributes 30% or more of income before taxes and other deductions to housing expenses. Housing expenses include rent or mortgage, taxes, utilities, and association fees. In Dakota County, the percent of households who are cost-burdened has decreased since the 31% peak in 2012 but remains an issue for lower income residents and renters. The percent has held at 24% of households since 2015 but has increased recently to 26-27%.



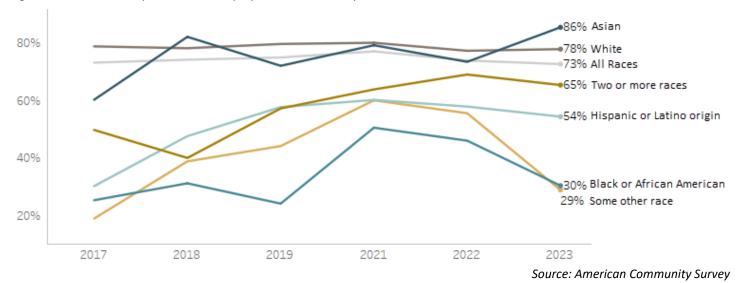
Source: American Community Survey

#### Table 4: Percent of Dakota County Households (by Race/Ethnicity) Paying 30% or More of Income on Housing Costs



### Homeownership

The Asian population homeownership rate is increasing. Hispanic, Black or African American, and those identifying as Some Other Race are decreasing in homeownership rate.



### Figure 11: Dakota County Homeownership by Race and Ethnicity

# Socio-Economic Indicators

### Jobs with Wages above 200% of Federal Poverty Guidelines

In 2023, 200% of the Federal Poverty Guideline (FPG) equated to a job that earned \$60,000 per year (\$28.85 per hour) for a family of four. For the past 10 years, over 55% of the jobs located within Dakota County have had average weekly wages above 200% of FPG.<sup>2</sup> However, this percentage has declined since peaking at 61% in 2020.

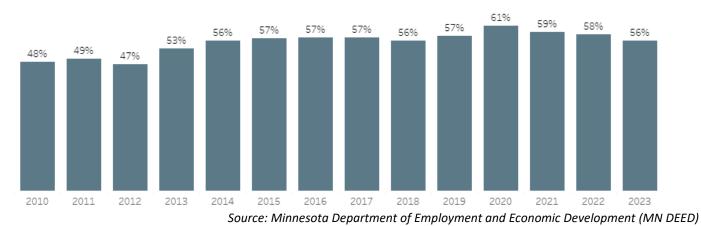


Figure 12: Jobs in Dakota County with Weekly Wages Above 200% of the Federal Poverty Guideline

### **Average Weekly Wages**

The average weekly wage for jobs located within Dakota County has steadily increased since 2017. In 2023, the average wage was \$1,341 per week, up nearly 3% from 2022. The gap between average wages in the County and those at 200% above the FPG has narrowed, as wages needed to exceed this threshold increased by over 8% from 2022.

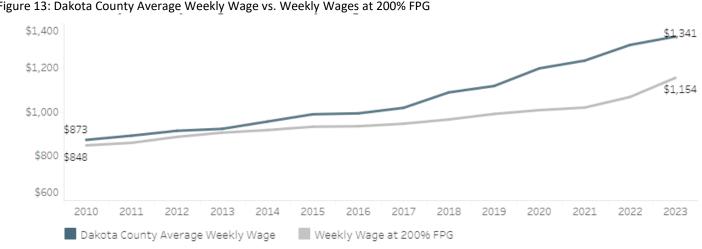


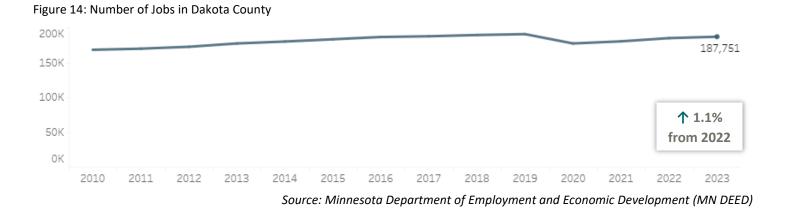
Figure 13: Dakota County Average Weekly Wage vs. Weekly Wages at 200% FPG

Source: Minnesota Department of Employment and Economic Development (MN DEED)

<sup>&</sup>lt;sup>2</sup> The average (weekly wage) is the sum of all values divided by the dataset, therefore extreme low and high wages (e.g. executive level positions) do impact the results. Also, the jobs numbers reported are based on employment location. These are jobs located within Dakota County regardless of whether the worker is a resident of the County and does not include Dakota County residents who work in other counties.

### Employment

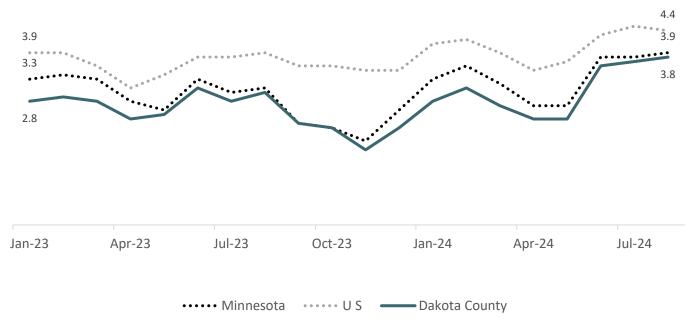
Business establishments and jobs within Dakota County have continued an upward trend since the recession of 2008, with the exception of a dip in employment during the COVID-19 pandemic. Health Care and Social Assistance, Retail Trade, and Manufacturing have consistently been the leading industries for employment within the County.



### **Unemployment Rate**

Unemployment in Dakota County has continuously remained below State and national averages, with the 2023 annual rate at 2.7%. A closer look at the monthly rates between January of 2023 and August of 2024 show an increase in unemployment over the last several months.

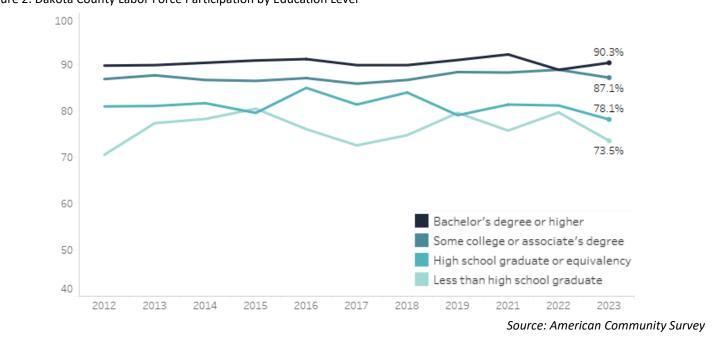
Figure 15: Dakota County Monthly Unemployment Rates (January 2023 – August 2024)



Source: Minnesota Department of Employment and Economic Development (MN DEED) Local Area Unemployment Statistics (LAUS)

### Labor Force Participation by Education Level

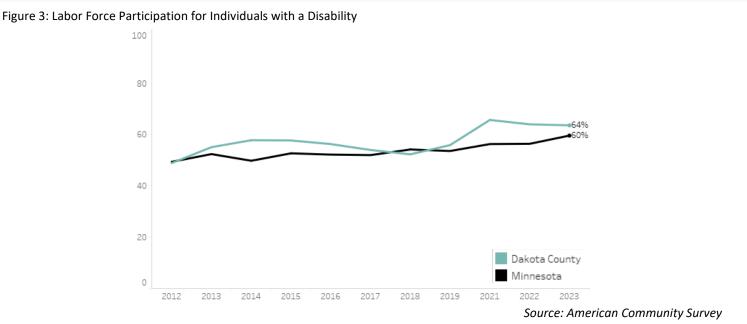
The labor force participation rate signifies the percentage of individuals engaged in work or actively seeking employment. For the past decade, overall labor force participation rates have remained stable, ranging between 71-75% (holding at 71% from 2022-2023). A notable disparity in labor force participation rates is apparent when segmented by education level. Individuals with some college education (or higher) consistently exhibit participation rates between 85% and 90%, while those with a high school graduate level or less consistently have rates around 75%.



#### Figure 2: Dakota County Labor Force Participation by Education Level

### Labor Force Participation by Disability Status

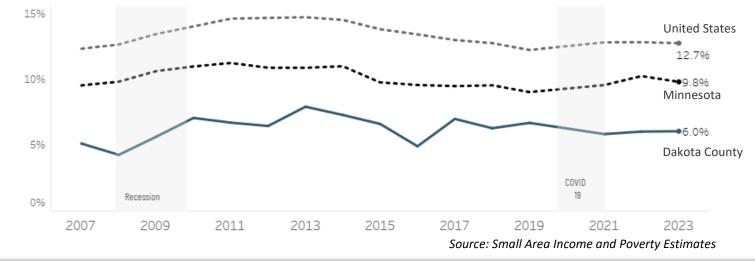
Over the past decade, the County labor force participation rate for individuals with a disability has risen from 49% in 2012 to 64% in 2022 and 2023.



### **Household Poverty Rates**

The County's poverty rate for all age groups has consistently been lower than the State and national averages. It dropped below 5% on two occasions in the past 15 years (2008 and 2016) and has stabilized around 6% since 2021.





# K-12 Student Achievement: 3<sup>rd</sup> Grade Reading

While the percent of 3<sup>rd</sup> grade students meeting or exceeding the reading standard has generally decreased over the last decade, Dakota County achievement rates remain higher than the 7-county Metro and State averages. For the 2023-2024 school year, just over 49% of students in the County met or exceeded reading standards.

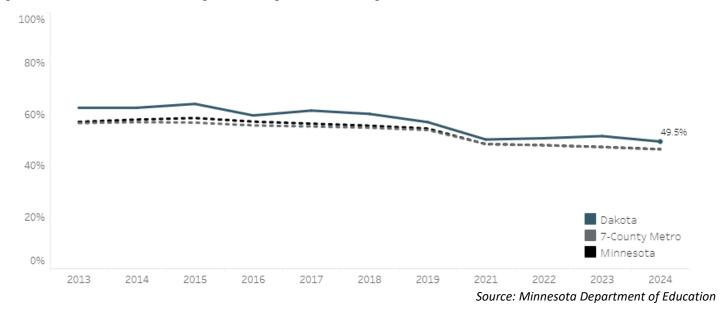


Figure 19: Percent of Students Meeting or Exceeding 3<sup>rd</sup> Grade Reading Standards

### K-12 Student Achievement: 8th Grade Math

The percentage of 8<sup>th</sup> grade students meeting or exceeding standards for math saw a sharp decline between 2018 (61%) and 2021 (42%). Since then, achievement rates have leveled off, with the 2023-2024 school year seeing 43% of students meeting or exceeding the math standards.

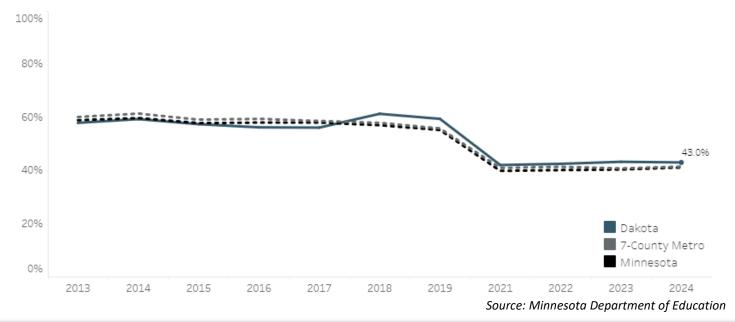
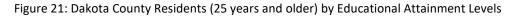
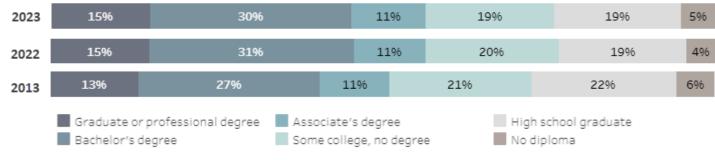


Figure 20: Percent of Students Meeting or Exceeding 8th Grade Math Standards

### **Adult Educational Attainment Levels**

There is a consistent trend of rising educational attainment in the County among adults 25 and older. In 2023, 56% of residents held an Associate's degree or higher, compared to 51% in 2013. When compared across the Twin Cities metro area, Dakota County residents fall close to the median among all educational attainment levels.

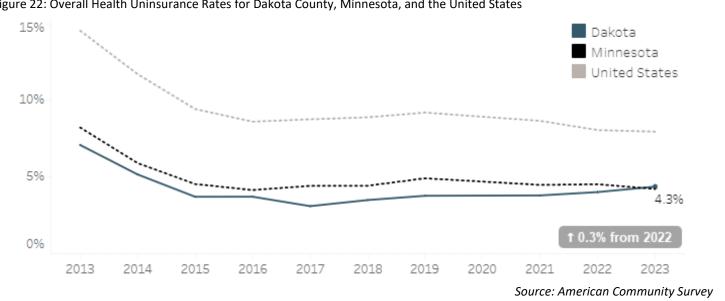




Source: American Community Survey

### **Health Uninsurance Rates**

The health uninsurance rate, for all ages, in Dakota County remained at or below 4% from 2015 to 2022, with a marginal increase of 0.3% in 2023.



#### Figure 22: Overall Health Uninsurance Rates for Dakota County, Minnesota, and the United States

### **Health Uninsurance by Age Groups**

Throughout the past decade, the age group of 19 to 25 consistently exhibits the highest uninsured rates within their respective cohort.<sup>3</sup> However, the uninsured rate for the under 6 years of age population saw the largest increase from 2022, rising by nearly 4%.

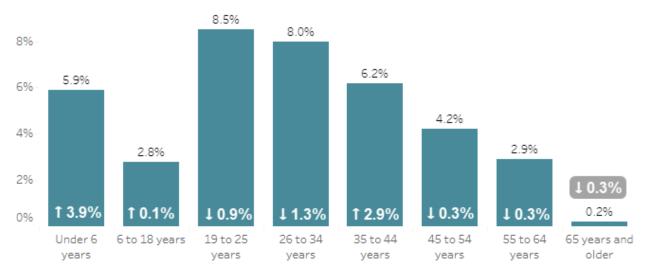


Figure 4: Dakota County Health Uninsured Rates by Age Groups, 2023

Source: American Community Survey

<sup>&</sup>lt;sup>3</sup> Trendline data is unavailable due to the numerous changes in age cohorts that have taken place over the past ten years.

## Health Uninsurance by Race/Ethnicity

Over the last 10 years there has been a general improvement in health uninsurance rates across all races and ethnicities. In the last year, there was a notable increase in uninsured rates among the Black or African American population and a notable decrease among those who identify as two or more races.

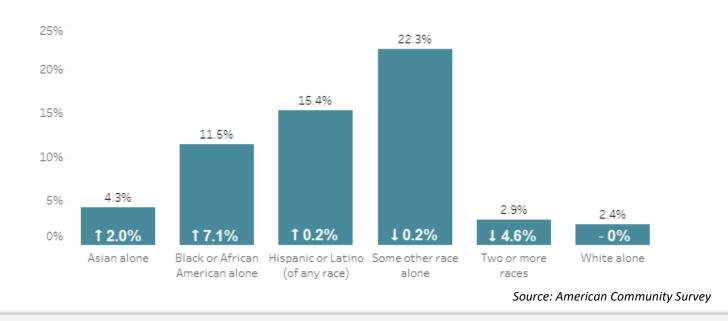


Figure 24: Dakota County Uninsured Rates by Race and Ethnicity, 2023

### Health Uninsurance by Disability Status

The uninsured rate among individuals with a disability had historically stayed at or below 3% until 2021, when it surpassed 5.5%. Since 2022, the health uninsurance rate for those with a disability decreased to 3.4%.

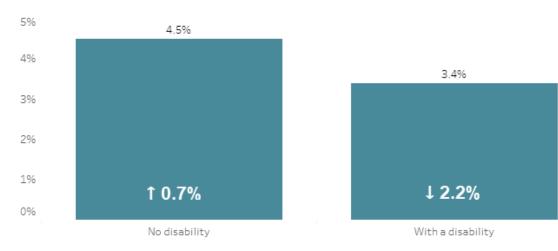


Figure 25: Dakota County Uninsured Rates by Disability Status, 2023

Source: American Community Survey

# Key Takeaways

- By 2036, Dakota county will surpass Ramsey County to become the 2<sup>nd</sup> largest county in the State.
- The Dakota County population is becoming more diverse.
- Households burdened by housing costs is an increasing issue for renters.
- Though both jobs and weekly wages in Dakota County are steadily increasing, the percent of jobs with wages above 200% of the Federal Poverty Guideline has declined since 2020.
- County unemployment rates have increased over the last year but continue to remain below State and national averages.
- Dakota County experienced marginal increase in overall health uninsurance rates.
  - Increases in the under 6 years of age and Black or African American populations
  - Decreases for individuals who identify as two or more races and those with a disability