

Workforce Shortage Strategies and Solutions Update to the Dakota County Board

Emily Schug, Social Services Director Megan Zeilinger, Program Coordinator February 18, 2025

Overview



- Review of Workforce and Provider Shortage Workgroup Strategies.
- · Update on current progress and activity.

Strategies



Four strategies:

- 1. Recruiting and Retaining Direct Support Professionals (DSP)
- 2. Maximizing Self-Direction and Program Flexibility
- 3. Increasing Assistive Technology and Remote Support
- 4. Promoting Inclusive Communities

Recruit and Retain Staff

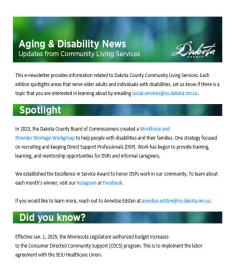


- Direct Support Professional (DSP) and Provider focus groups to direct work
- 2. Hosting trainings for DSPs centered around disability and mental health
- 3. Excellence in Service Award
- 4. In contract negotiations with provider to create "gig-economy" app
- Metropolitan Center for Independent Living continues to work towards creation of Support Worker Certification program



Maximize Program Flexibility





- Journey Mapping with Star Services
- Monthly newsletter geared towards sharing resources and information for individuals accessing disability and older adult services
- "Coffee with Caregivers" focus group held to solicit feedback and steer work

Increase Assistive Technology



- 1. Community Living Services workgroup
- 2. Trainings with assistive technology experts
- 3. Department of Human Services Innovations Grant focusing on increasing use of technology in employment
- 4. Pilot use of Gig-Economy App





Promote Inclusive Communities



Disability Advisory Council

- 23 members appointed in June 2024; monthly meetings began in September 2024.
- Council feedback is being requested by both internal and external stakeholders.
- Council has worked to prioritize issues of disability prevalent in our community as areas of focus.

Communities for All

- Community assessment being completed via a contract with Dendros.
- 2. Outreach to business and organizations to garner interest in joining efforts.
- 3. Currently in progress of executing 6 contracts for partner agencies.
- 4. Branding and marketing has been created and launched.

Communications materials include: News release Video Webpage with resources Program fact sheet Social media campaign Branding package This is about all of us

Goals in 2025



- Implementing Communities for All
- Supporting Disability Advisory Council
- Trainings for DSPs
- Engaging with caregivers in meaningful (to them) ways
- Collaborating with MCIL on Support Worker Certification
- Developing and piloting gigeconomy app
- Increasing use of Assistive Technology





Questions?