



Opioid Community Awareness Campaign

Erin Carder, Public Health Deputy Director
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1

Agenda



Budget Update



Community Awareness Campaign

2

2021-2038 Funding



<u>Distributors and Johnson & Johnson</u>	<u>Second Wave Settlements</u>	<u>Total</u>
\$ 9,127,527	\$ 7,429,374	\$ 16,556,901

3

Opioid Funding/Expenditures



	2022	2023	2024	2025	Total
Revenue	\$ 1,919,533	\$ 476,429	\$ 2,900,128	\$ 104,916	\$ 5,401,004
Expense	-	48,227	281,633	127,174	457,034
Balance	\$ 1,919,533	\$ 428,202	\$ 2,618,494	\$ (22,259)	\$ 4,943,970

	Budgeted	Actuals	Unspent Commitment
2023	\$ 134,942	\$ 48,227	\$ 86,715
2024	882,541	281,633	600,908
2025	1,037,210	127,174	910,035
	\$ 2,054,693	\$ 457,034	\$ 1,597,658

4

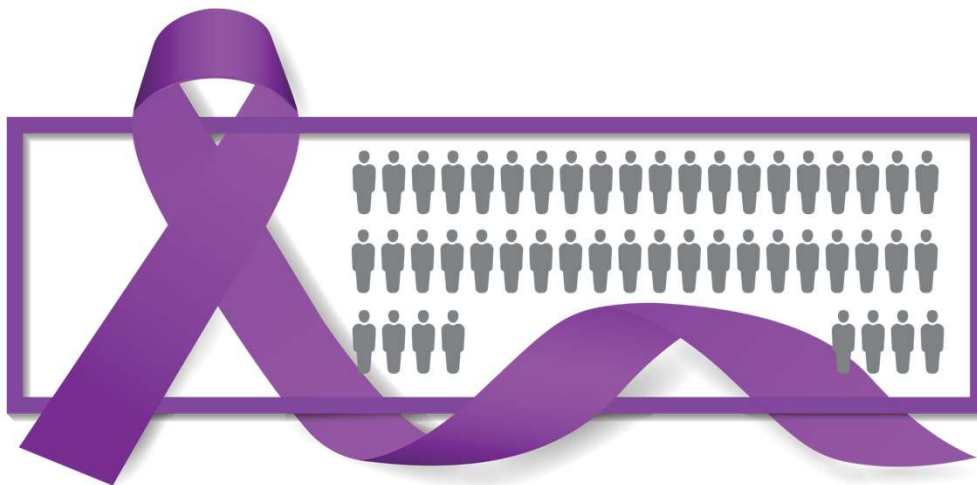
Committed Funds



	2023	2024	2025	2026-2038	Total Committed
Addressing Opioid Addiction in Jail					
3.0 Social Services Staff		\$ 394,002	\$ 415,672	\$ 8,019,384	\$ 8,829,058
Funding for Small Cities and Schools					
City Agreements		195,000			195,000
School District Agreements		80,000			80,000
Equipping Community to Respond to Opioid Overdose					
Nasal Naloxone		15,000			15,000
Training and Nasal Naloxone		55,500			55,500
Leveraging Resources and Response Across the County					
Public Health Opioid Coordinator	134,942	143,039	150,906	2,911,358	3,340,244
Opioid Contract			390,000		390,000
.5 Public Health Program Supervisor			80,632	1,555,599	1,636,231
Multimedia Public Awareness Campaign*			150,000		150,000
	\$ 134,942	\$ 882,541	\$ 1,187,210	\$ 12,486,341	\$ 14,691,033

*Current request being presented

2024 in Dakota County



Community Awareness Campaign



Create and promote culturally appropriate and stigma reducing opioid messages to increase community awareness.

- Substance Use Disorder & Recovery Services Community Guide
- Start a paid communication campaign to increase opioid awareness



7

Recommendation



Staff recommends authorization to execute a contract for a multimedia public awareness campaign



8



Questions and Discussion

Thank you!