

2026 WIOA Funds for Regional Plan Implementation Budget Plan

Thank you for your efforts in implementing the MAWB Regional Planning Grant! This grant, funded by WIOA set-aside funds from DEED, is dedicated to supporting the implementation of regional plans across Minnesota. Based on insights from MAWB’s most recent monitoring of this grant, we have updated the budget plan form to better align with the activities outlined in the grant contract. Specifically, we’ve added a description column to capture detailed information about each activity. In this column, please describe the activity & its goals, how it is responsive to your region, and any other specific details about the program. There is also a column to indicate the expected measurable outcomes of each of the activities.

*We understand that no region will implement every activity listed in the form, so any activities that are not applicable to you can simply be left blank. If your region is undertaking activities not covered by the listed categories, please include them in the “Other” rows at the bottom of the form. * Finally, remember to total each column at the bottom of the form and each row at the far right. Thank you again for your partnership and dedication to this important work.

Local Area(s): Anoka, Hennepin-Carver, Dakota-Scott, Ramsey, Washington and City of Minneapolis	Contact Name(s): Erik Aamoth (Hennepin-Carver), Debra Bahr-Helgen (Minneapolis), Mark Jacobs (Dakota-Scott), Catrice O’Neal (Ramsey), Lisa Guetzkow (Anoka), Ryan Selock (Washington)
Region: Region 4	Email: Ryan.Selock@washingtoncountymn.gov
Allocation: \$132,075	Submission Date: March 9 th , 2026

Category	Description of Activity What is the activity? What are the goals? Why is it responsive to your particular region?	Expected Measurable Outcomes	[A] Quarters 1&2: 4/1/2026 - 9/31/2026	[B] Quarters 3&4: 10/1/2026 - 3/31/2027	[C] Quarter 5: 4/1/2027 - 6/30/2027	Total [A+B+C]
Regional Workforce Alliance quarterly meetings						
Regional Plan Implementation	Metro Directors continue to meet weekly to discuss local and regional plans and implementation. These meetings are integral	<ul style="list-style-type: none"> Number of meetings held by metro 	\$2,500	\$2,500	\$2,500	\$7,500

	<p>to successful implementation of both regional and local plans; these meetings inspire regional collaboration, connections with entities that span the entire Twin Cities metro area</p> <p>Part-time consultant will be brought on board to assure that the regional plan is implemented effectively and efficiently.</p>	<p>directors (40 meetings)</p> <ul style="list-style-type: none"> • Average attendance at metro director meetings (4 directors) • Number of activities completed on consultant contract (6 completed consultant activities) 				
Leadership Development – Training, professional development, and technical assistance						
Regional marketing efforts and outcomes	<p>This will be used for marketing employer outreach events and other regional efforts across the Twin Cities metro area</p>	<ul style="list-style-type: none"> • Number of marketing efforts (5) • Reach of content (2,500) • Number of engagement(s) across platforms (5,000+) 	\$5,000	\$5,000	\$5,000	\$15,000
Promote Good Jobs Principles	<p>Events will support industries in demand including connections to Drive for Five and Good Jobs criteria. Working with partners such as Real Time Talent, the region 4 will continue to make investments in this work connecting with local boards as well as state partners such as the Governor’s Workforce Development Board.</p> <p>Several local areas have directors and/or staff</p>					

	involved in the DOL Good Jobs Principles Campaign. Local and regional initiatives incorporate the eight Good Jobs Now principles. See across a number of other events					
Events and Employer outreach	<p>Regional Partnership with Goodwill Easter Seals (GWES), Urban League Twin Cities, Minneapolis Regional Chamber, Saint Paul Area Chamber to implement metro wide strategy for the Minnesota Skills Based Accelerator efforts. The supports employers to pivot to a skills first model for hiring and retention, etc. Leverages funded efforts from metro regional Drive for Five grant as well. Includes continued efforts supporting training for metro employment practitioners working with job seekers and includes year-round and metro wide training sessions for workforce board members and businesses of all areas.</p> <p>Includes supporting website evolvement and employer outreach on local and regional events supporting these efforts. This work will also include on inclusivity through identifying opportunities to leverage skills-based hiring practices.</p>	<ul style="list-style-type: none"> • Number of events held across the region (9) • Number of attendees at each event (~10) • Number of attendees service total (~90+) • Participation survey feedback (~80% satisfaction rate) 	\$29,056	\$29,056	\$29,057	\$87,169
Sector strategies in partnerships with the Governors Workforce Development Board	<p>Support connections with employers and other stakeholder for sector strategies in partnership with the Governor's Workforce Development Board initiatives.</p> <p>Work closely with the GWDB and the Minnesota Association of Workforce Boards</p>					

	on expanding existing local and regional sector work.					
Regional Inclusivity Efforts	<p>The Annual Workforce Development Practitioner Workshop will include inclusivity and equity components.</p> <p>The Skills-Based Hiring Workshop hosted by Good Will Easter Seals will also serve as an inclusivity effort. This hiring best practice focuses on identifying the core competencies and skills for candidates instead of simply credentials or qualifications. These trainings and the possible implementation at participating organizations can increase inclusivity and equity through hiring candidates with the skills and abilities to successfully complete the work with or without certain credentials or educational backgrounds.</p>					
Improve access to Occupations in Demand						
Industries in Demand events and/or connections to Drive for Five	<p>Local areas/region host hiring events and industry specific events supporting this activity.</p> <p>Metro area communication specialists meet with CareerForce Comms to coordinate and support ongoing marketing and public outreach.</p>					

Training development for CareerForce staff	<p>Host annual workforce development practitioner workshop/conference focused on regional plan initiatives focused on improved employment and retention opportunities for Minnesotans.</p> <p>Event will be customized to the issues facing the region, such as concentration on Drive for Five Industries and Gateway Occupations, Recruitment/Retention efforts and workplace cultures. May also incorporate a lunch and learn model on topics of interest.</p>	<ul style="list-style-type: none"> • Number of attendees (~125 participants) • Overall participant satisfaction (~75%) • Number of county/city partners represented (8 or more) 	\$4,167	\$4,167	\$4,166	\$12,500
Website capacity developments to combine RMCEP, NWPIC and DEED						
Other: Administrative Cost Support	Reimbursement for general administration of regional plan funding to Anoka County (7.5% of total allocation)	<ul style="list-style-type: none"> • Contract will be fully executed • Total Dollars Expended 	\$3,302	\$3,302	\$3,302	\$9,906
Other:						
Other:						
Total			\$44,025	\$44,025	\$44,025	\$132,075