



2025 Residential Survey: Draft survey questions

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- Since the early 2000s, residential surveys conducted every 2 – 3 years
- Traditionally partner with other counties
 - Gives consistency and comparison
 - Look at trends over time; benchmarking against regional partners
 - Cost savings with vendor
 - Current partnerships: Olmsted, Washington, St. Louis and Scott counties
- Contractor: Polco (formerly National Research Center)

Question development so far



- Consulted with staff from divisions, CDA, County Attorney and Sheriff's offices to review old topics and explore new ideas.
- Review annual Board Priorities and Program and Service Inventory.
- Preliminary meeting with county partners on question development.
- Check with survey consultant for wording and emerging topics.

Survey project schedule



Phase 1: Up until now

Summer 2024:
County partner
conversations
began

Summer-Fall '24:
question
development
internally

September '24:
signed JPA and
fiscal agent
contract

Oct. – Dec. '24:
review by survey
stakeholders, Board
of Commissioners

Phase 2: Next steps

January 2025:
finalize survey
form with Polco

Feb. – March
'25: survey
responses
collected

Spring '25: data
analysis and
survey report

Late May/June
'25:
presentation of
results

What's in, what's out



Covid Questions Removed

- Public health tracks information in other ways
- Opens up around a dozen lines of space

Issues and Services Additions

- Public safety: cyber crime and cannabis use
- Accessibility and inclusion
- Sustainability/resiliency in operations
- Arts and culture

Location Examples

- Parks
- Greenways
- Libraries
- Roads

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Questions?

Thank you!