



Dakota County

Legislation Details (With Text)

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On agenda: 1/24/2023 **Final action:** 1/24/2023

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Title: Authorization To Renew Service Agreement With Midwest Tape LLC For Hoopla Media Services

Sponsors: Library

Indexes:

Code sections:

Attachments: 1. Hoopla Library Platform 2022

Date	Ver.	Action By	Action	Result
1/24/2023	2	Board of Commissioners	approved	Pass

DEPARTMENT: Library

FILE TYPE: Consent Action

TITLE

Authorization To Renew Service Agreement With Midwest Tape LLC For Hoopla Media Services

PURPOSE/ACTION REQUESTED

Authorize the Library Director to renew the service agreement with Midwest Tape, LLC for Hoopla digital media service to continue to offer streaming video, music and other digital downloads to county residents.

SUMMARY

Since 2016, the library has offered Hoopla, a service of Midwest Tape LLC, as a source for customers to borrow videos, TV shows, music and other digital materials. County residents use their library card to access Hoopla to borrow the variety of materials available through the library website.

This service has a pay per use model with the individual item price varying between \$.49 and \$2.99 with a maximum annual cost of \$315,000. The cost for this service is included in the library budget.

In 2022, almost 15,000 users accessed Hoopla and on average 361 new users are added each month; those users borrowed over 160,000 items.

RECOMMENDATION

Staff recommend the County Board authorize renewal of the agreement with Midwest Tape LLC for Hoopla.

EXPLANATION OF FISCAL/FTE IMPACTS

Funding for this agreement is included in the 2023 Library budget.

- | | | |
|--|--|---|
| <input type="checkbox"/> None | <input checked="" type="checkbox"/> Current budget | <input type="checkbox"/> Other |
| <input type="checkbox"/> Amendment Requested | | <input type="checkbox"/> New FTE(s) requested |

RESOLUTION

WHEREAS, the library has offered Hoopla digital media service from Midwest Tape LLC since 2016, and;

WHEREAS, Hoopla offers library customers the ability to borrow movies, TV shows, music, and other digital materials, and;

WHEREAS, the annual fee is capped at \$315,000, and;

WHEREAS, library budget includes the cost of this service, and;

WHEREAS, this popular service was used by 15,000 unique users borrowing over 160,000 items in 2022, and;

WHEREAS, staff recommend the board authorize the Library Director to renew the agreement.

NOW, THEREFORE, BE IT RESOVED, That the Dakota County Board of Commissioners hereby authorize the Library Director to renew the service agreement with Midwest Tape LLC for Hoopla media services in an amount not to exceed \$315,000 annually subject to approval by the County Attorney's Office as to form.

PREVIOUS BOARD ACTION

15-473; 11/3/15

ATTACHMENTS

Attachment: Hoopla Library Platform 2022

BOARD GOALS

- | | |
|---|---|
| <input checked="" type="checkbox"/> A Great Place to Live | <input type="checkbox"/> A Healthy Environment |
| <input type="checkbox"/> A Successful Place for Business and Jobs | <input type="checkbox"/> Excellence in Public Service |

PUBLIC ENGAGEMENT LEVEL

- | | | | |
|--|----------------------------------|----------------------------------|---|
| <input type="checkbox"/> Inform and Listen | <input type="checkbox"/> Discuss | <input type="checkbox"/> Involve | <input checked="" type="checkbox"/> N/A |
|--|----------------------------------|----------------------------------|---|

CONTACT

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